

VMA Minutes
Aug 6, 2024, corrected

Attendees: Hannah Grubbs, President, Marilyn Sears, Recording Secretary, (Touchstone Crystal), Amanda Wainscott (Local's Taven), Gary Jones, Corresponding Secretary, (VBC), Jeanette Sellers, and Beth Richardson (Spotz Gelato)

Treasurer: As of July 31 we had \$1806.05

Old Business:

- For the August 15 block party face painting backed out. Looking for one where the customers will have to pay. 27 vendors confirmed.
- Sept. 12 we will have another Networking event at VBC. We will get Matt Castle for \$250 if he is available. The hours will be 5:30-8:00.
- Versailles Brewing Company is sponsoring Oktoberfest Sept. 28 at the Entertainment District and is asking VMA to manage and participate in it! Any business who would like to set up needs to let us know. The hours will be 3:00 – 10:00pm. Another great opportunity to get our name and business out there!
- Current breakdown of VMA's commitments:
 - a. \$300/quarter for website. (Currently Adam)
 - b. \$500/mo for social media and block party management (Amanda)
 - c. \$400/yr insurance.
 - d. \$25/quarter for tax exempt number.

New Business:

- VMA Christmas Open House will be Nov. 16 along with all the other downtown merchants. We will be able to have some vendor booths available at the library. Who would like to be a vendor?
- We also have some of the kids merchandise left over from last year that we will be able to use for a kids' booth.
- Midway Fall Festival- do we want to park card again?
- Versailles Brewing Co. is doing Oktoberfest at the Entertainment District on Sept. 28. They are hoping that VMA will help and participate also.
- Dues for next year were voted on and passed, unanimously. Membership is \$175 per year, \$150 if also a Chamber member. \$100 for a second business. Events for non-profits are \$50 each. Outside vendors (not a VMA member) is \$75.

Future Business:

- **The future of VMA?**
- **Who is interested in being an Officers? Amanda expressed interest in being President.**
- **Future Events?!**
- **Fund Raiser needed. The car show is one idea. Any others?**

Next Meeting: Sept 10, 6:00 at VBC.

Respectfully submitted,

Marilyn Sears, Secretary